



LAUNCH GUIDE

Explore a galaxy of startup resources

Explore helpful Amazon Web Services (AWS) resources with [Stratus](#), your galaxy guide.



◀ GO BACK

AWS resources for pre-MVP startups



Explore curated programs to help advance your startup journey!



aws startups

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AWS resources for MVP-ready startups

Shift into hypergrowth with these resources

AWS ACTIVATE

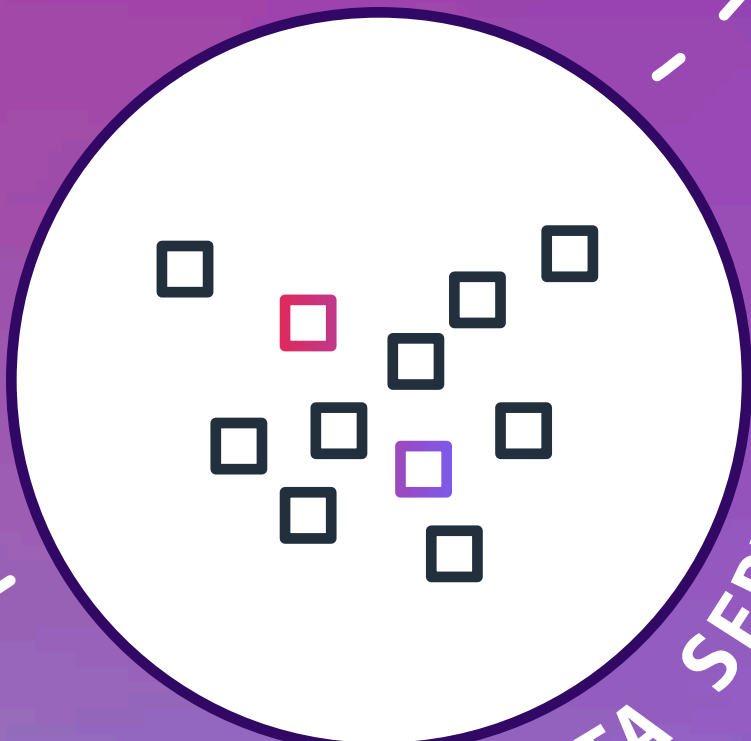


AWS PARTNER NETWORK



GENERATIVE AI

COST OPTIMIZATION



AWS DATA SERVICES

AWS TRAINING AND CERTIFICATION



GO BACK

AWS resources for scaling startups

AWS PARTNER NETWORK



AWS MARKETPLACE



Browse resources to bring your interstellar ideas to life!

AWS TRAINING AND CERTIFICATION



AWS SOLUTIONS FOR GROWTH



COST OPTIMIZATION

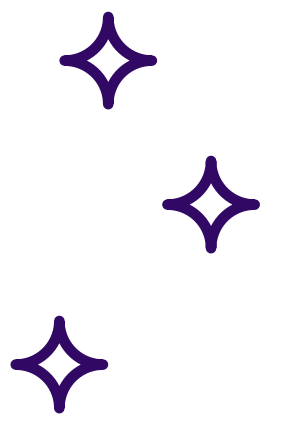




[PRE-MVP](#)

| [MVP/GO-TO-MARKET](#)

| [SCALING](#)



AWS Activate

Follow in the footsteps of hundreds of thousands of startups and join [AWS Activate](#), a program designed to help startup founders launch and accelerate their companies. You can apply for up to \$100,000 in AWS Activate credits*, and you will gain access to technical support, training, and more.

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Since launching in 2013, AWS Activate has provided over \$6B (USD) in AWS Promotional Credits to startups globally!

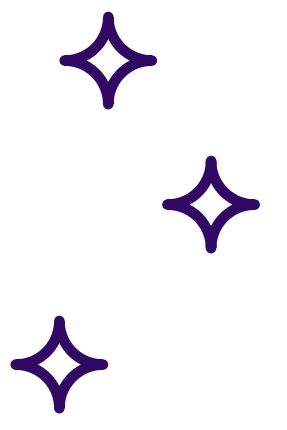
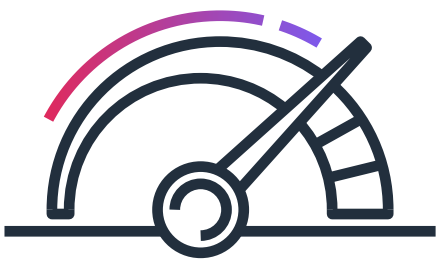
*AWS Activate credits are subject to the [AWS Promotional Credit Terms & Conditions](#)

AWS Activate credits are now redeemable on third-party models on [Amazon Bedrock](#), our fully managed service that offers a choice of high-performing foundation models (FMs) from leading AI companies including AI21 Labs, Anthropic, Cohere, Meta, Mistral AI, Stability AI, and Amazon via a single API.



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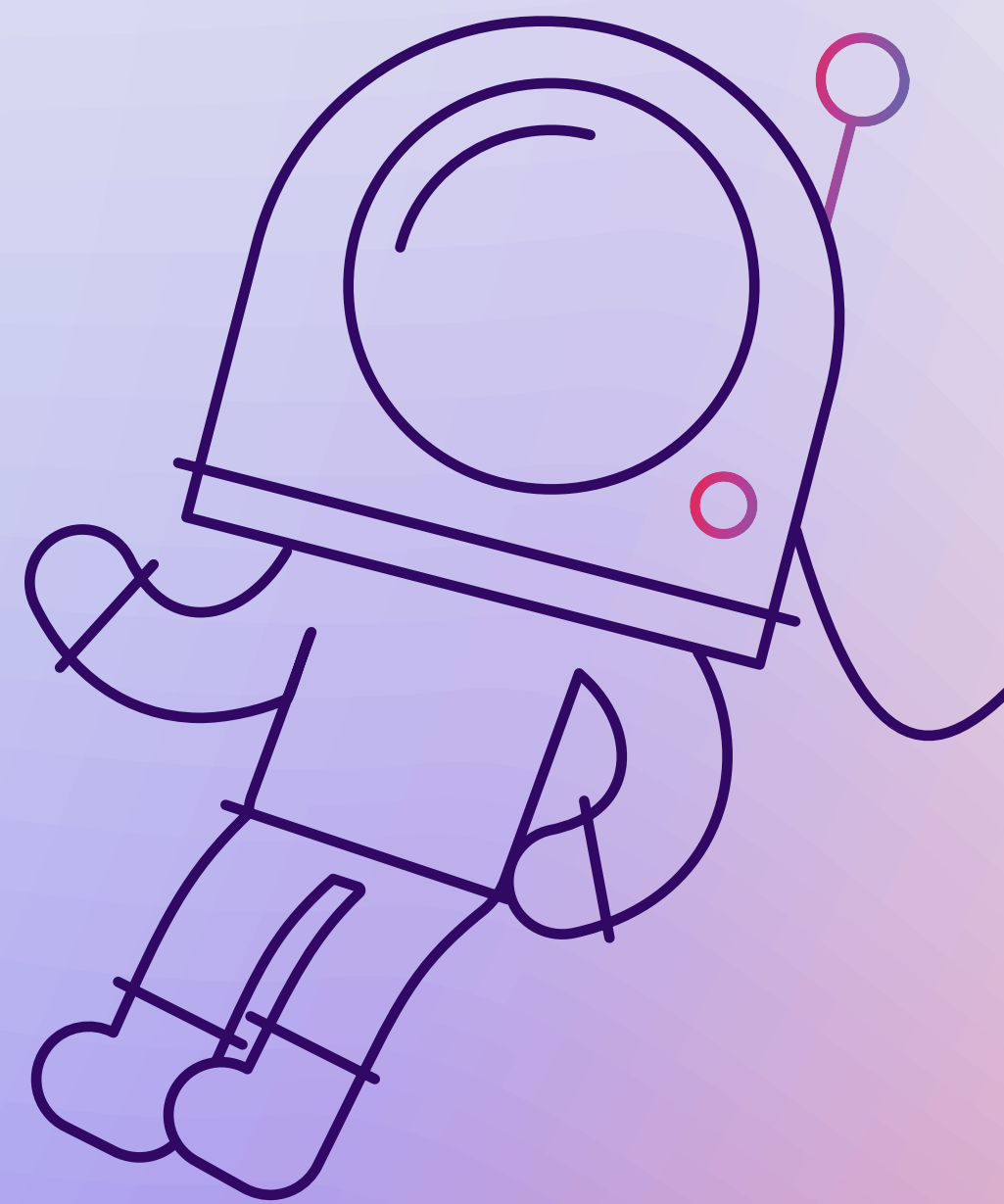
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AWS Accelerators

Explore AWS Accelerator programs for cloud-based startups across a range of industry verticals and domain expertise. AWS Accelerator programs provide your startup with access to AWS technology resources, hands-on guidance from leaders in specialized fields, and access to investors to accelerate your time to market.

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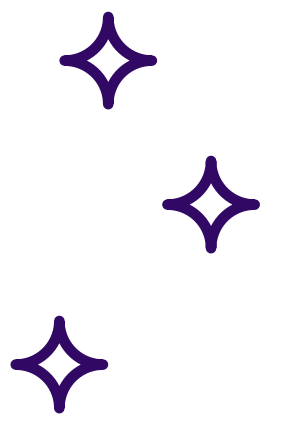
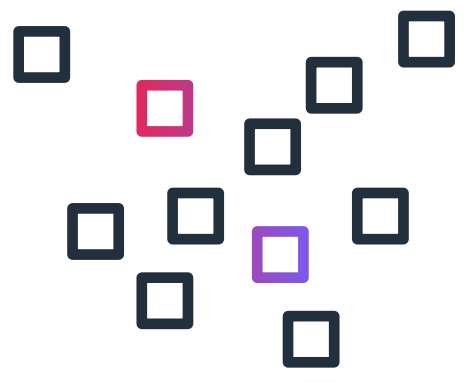
With AWS Accelerators, you can access tailored programming, 1:1 business and technical support, and AWS credits* to help you scale!



*AWS Activate credits are subject to the [AWS Promotional Credit Terms & Conditions](#)

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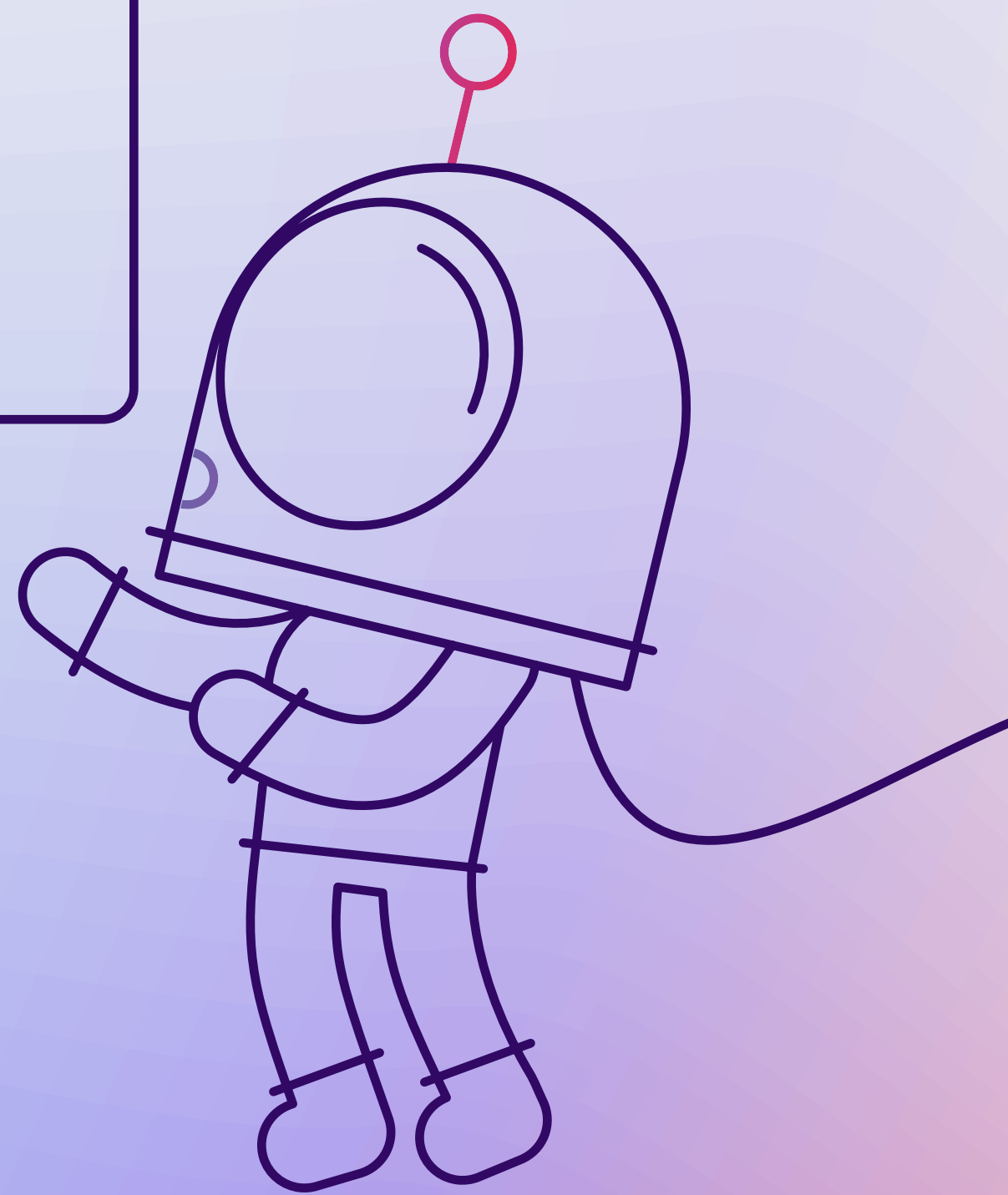
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AWS data services

Make smarter, faster decisions, harness the power of generative AI, and optimize your operations with AWS. Building your data foundation on AWS equips you with a strategic advantage when leveraging generative AI technologies.

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With AWS databases and services for Internet of Things (IoT), analytics, and AI, you can transform your data into a cosmically powerful business asset!

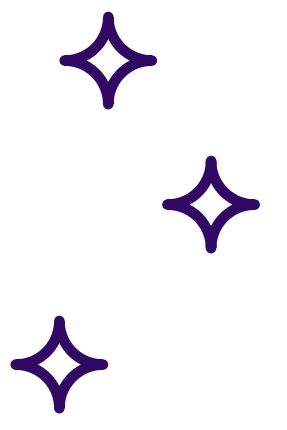




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Cost optimization

Take advantage of AWS programs and initiatives designed to help startups at every stage optimize costs and achieve maximum cloud spend savings. Extend your startup's runway with helpful budget tools, eliminate unnecessary spending, and preserve resources in a changing environment.

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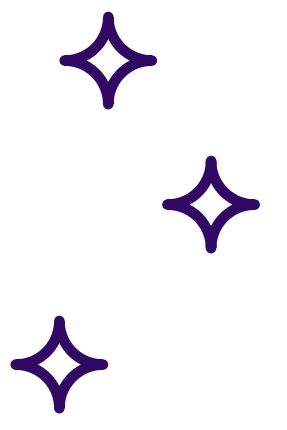
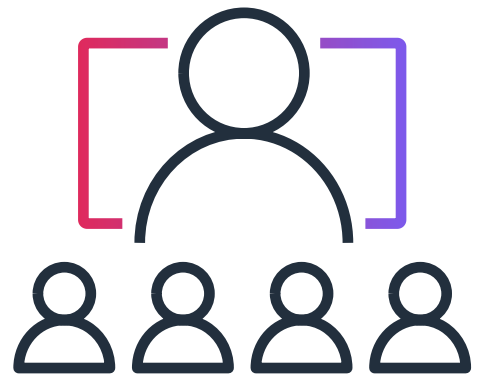
AWS helped biopharma startup Insilico achieve savings that were out of this world—reducing its drug discovery costs by 99%!*

*Read the [full case study](#) for more information



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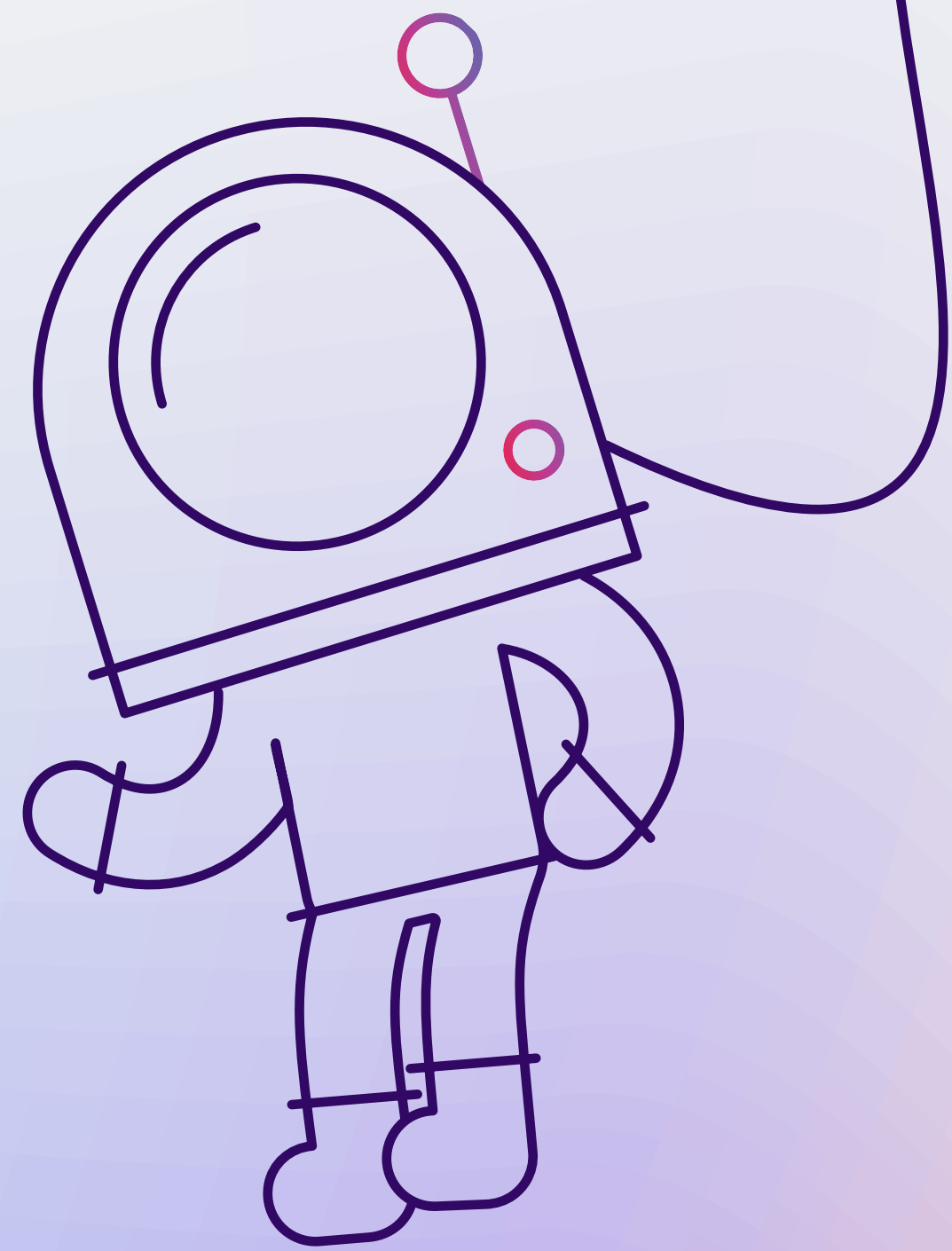
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AWS startup learning center

Gain on-demand access to a set of resources designed to help startups succeed at every stage of growth. Prove what's possible with learning paths focused on key startup topics—from legal and fundraising essentials to preparing to build your MVP.

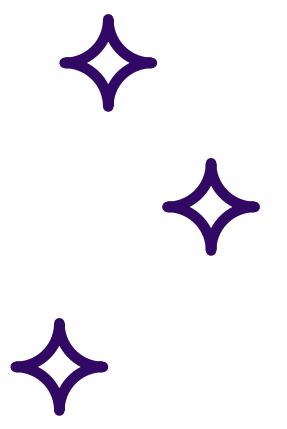
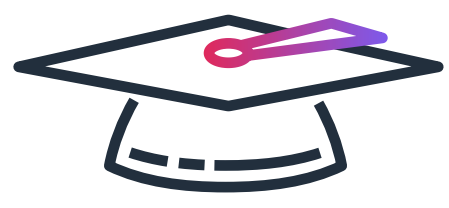
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Increase your startup's velocity with topics like building a winning pitch deck, AI for beginners, and much more!



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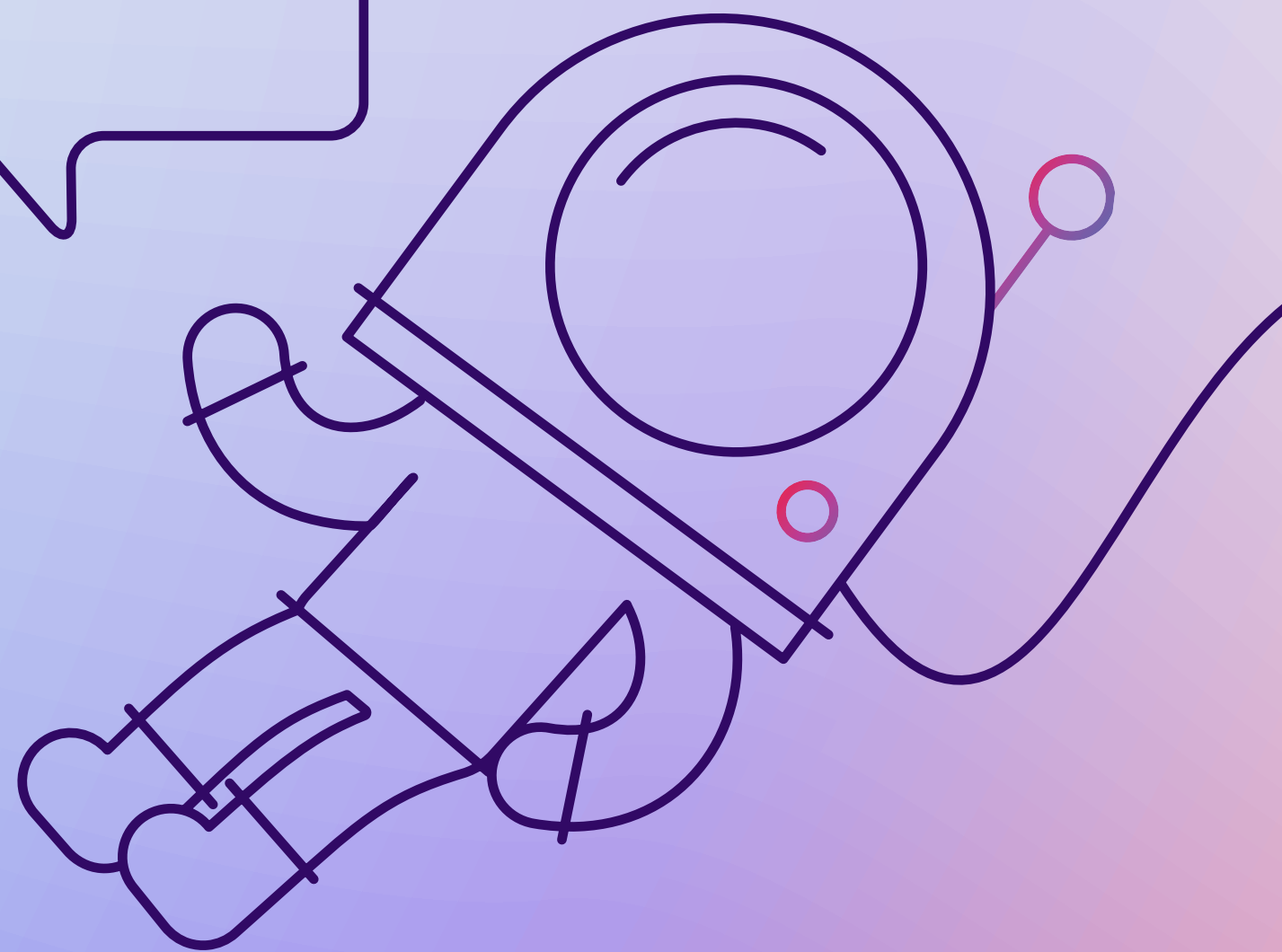
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AWS Training and Certification

Explore a wide range of training resources designed by the experts at AWS—including more than 500 free online courses and 11 certifications. Quickly cultivate essential cloud skills and maximize the value of your cloud investments with training for every job title and skill level.

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Learn about cloud practitioner essentials, generative AI, data analytics, security, and more!



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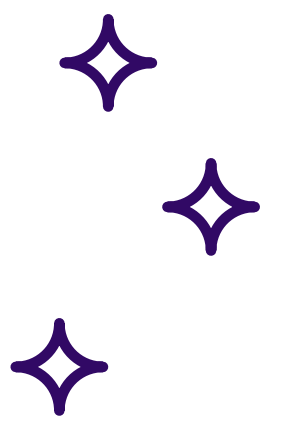
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AWS Partner Network

Tailored for mid-to-late-stage startups that are well funded and have secured product-market fit, our program provides technical validation, go-to-market guidance, and sales enablement. Designed to accelerate startup growth, the AWS Partner Network offers specialized support in product development, market entry strategies, and co-selling.

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AWS Startup Partner Orca Security credits AWS as a “driving force” in the company’s 800% YoY growth!*

*The full quote can be found [here](#) in the Partner Testimonials section



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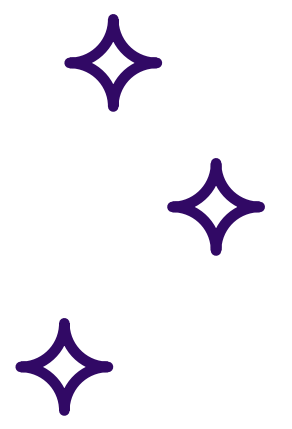
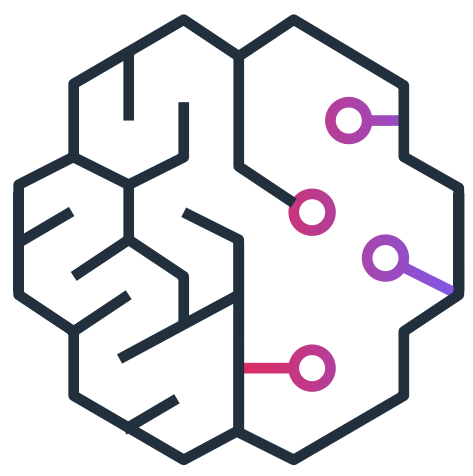
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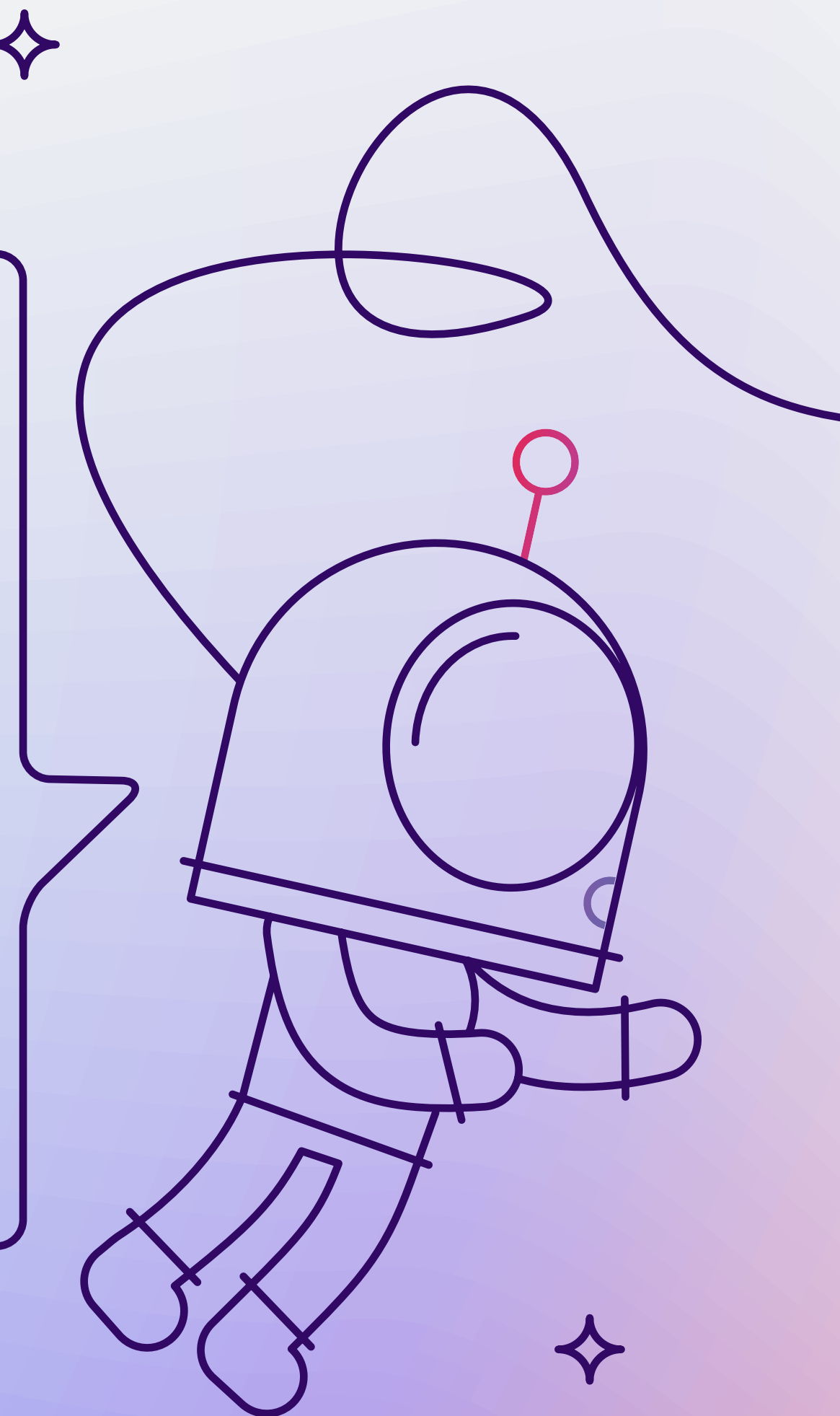


Generative AI

Benefit from enterprise-grade security and privacy, access to top-tier foundational models (FMs), and generative AI-powered applications. AWS makes it easy to build and scale generative AI optimized for your data, your use cases, and your customers. Startups building on [AWS Trainium](#) and [AWS Inferentia](#) may also be eligible for up to \$300,000 in additional credits.*

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Generative AI startup Perplexity performs model training faster and more efficiently on AWS, reducing model training time by up to 40%.**

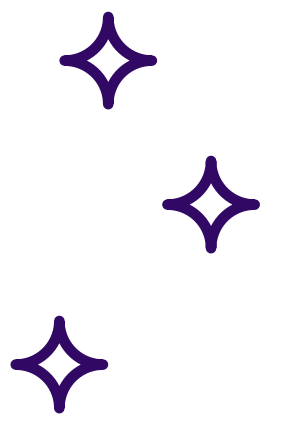


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**Read the [full case study](#) for more information

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AWS Marketplace

Introduce your products or services to millions of AWS customers eager for innovative offerings from startups like yours. AWS Marketplace enhances your visibility, helping you quickly gain market traction—freeing you up to focus more on what matters most: growing your core business.

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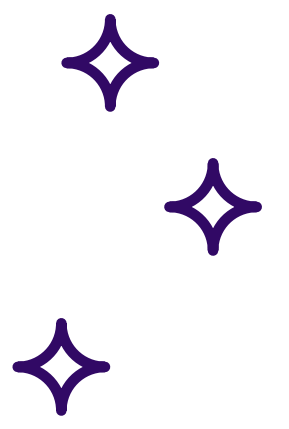
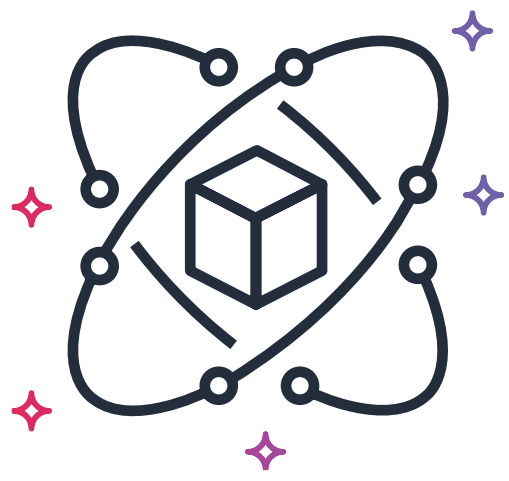
In a 2022 study, Forrester quantified that deploying on AWS Marketplace delivers a 550% ROI!* But I still can't get anyone to buy my moon rocks...

*Read the [full study](#) for more information



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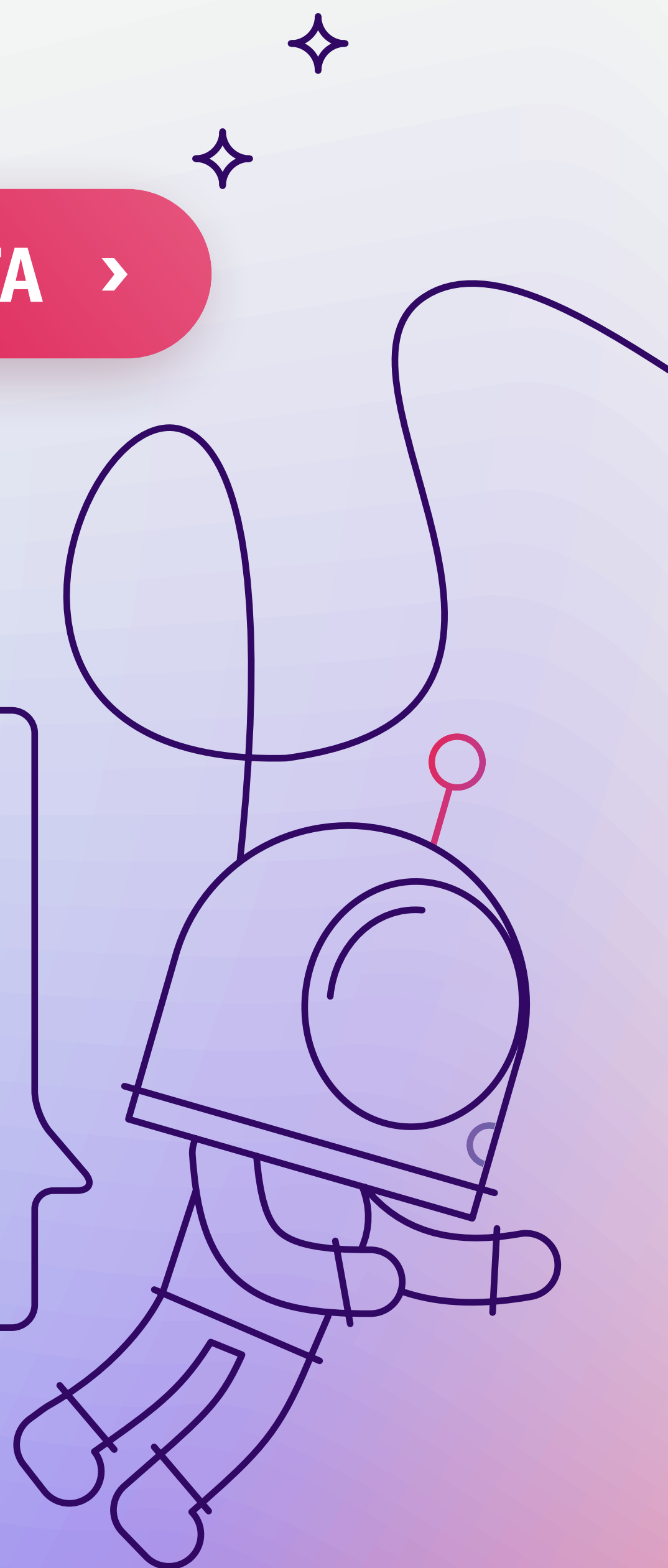
AWS solutions for growth

AWS is the world's most comprehensive and broadly adopted cloud platform, offering over 200 fully featured services from data centers globally. Millions of customers—including the fastest-growing startups—are using AWS to lower costs, become more agile, and innovate faster.

[GENERATIVE AI >](#)[DATA >](#)[COST OPTIMIZATION >](#)

**AWS helped one fraud prevention startup achieve 3 times growth for 3 years running.*
Astronomical!**

*Read the [full case study](#) for more information



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